

PRIMARY PRODUCT OF THE YEAR CAN BE FOOD OR FIBRE

GUIDELINES

- Definition: a product consisting of a natural raw material. If the product is value-added, then it is not a primary product e.g. strawberries are the primary product, but strawberry jam is a value-added product.
- The product should be grown in Queensland.
- The product does not have to be available all year as it may have seasonal availability.
- The product should be available throughout Queensland.
- Ideally the product can be used in recipe development by Country Kitchens to fit with healthy eating guidelines.

Each QCWA Branch is encouraged to conduct study of the product:

- What are the origins of the product?
- Where is the product grown in Queensland?
- What is the season for the product?
- Each Branch to compile a fact sheet of the product.
- Who grows the product – if possible, a farmer profile to be developed on the product? Are special farming techniques used in growing the product?
- What are the health benefits?
- Compile a list of helpful websites giving information of the product.
- Can the product be grown by home gardeners?
- How can the product be value added? Give examples of home cooked and commercial products e.g. mangoes made into chutney.

Past Primary Products of the Year

For a listing of past primary products of the year, go to the State History Handbook, which is available on the QCWA website under Important Documents.